



THE CONCILIO

Back-to-School Health & Fitness Fair Sponsorship Opportunity

August 2, 2025





2025 Dallas Sponsorship Packet

Improve your company's reputation, visibility and customer loyalty within the Hispanic community by supporting ¡Vive tu Vida! Get Up! Get Moving!®

Created by the National Alliance for Hispanic Health (NAHH), and presented in Dallas by The Concilio, ¡Vive tu Vida! Get Up! Get Moving!® is the premier national-wide health and wellness event.

¡Vive tu Vida! Get Up! Get Moving!® addresses many factors that contribute to heart disease, stroke, high blood pressure, type-2 diabetes and certain cancers. Poor health indicators are more prominent among Hispanics when compared to other groups. Childhood obesity is becoming more common and research shows that 38.6% of Hispanic girls and 39.6% of Hispanic boys are obese. Approximately 75.7% of Hispanic women and 81.7% of Hispanic men are overweight or obese.

Get Involved!

By sponsoring this event, your company will contribute to improving the well-being of the Hispanic community while increasing brand visibility and engagement. Our partnership with Community Does It (CDI) ensures a holistic approach to health and wellness, making this event a unique and impactful opportunity for our sponsors.



WHAT TO EXPECT



Engaging fitness and health-focused stations for attendees



Back-to-school & Food distribution to attendees



Mental Wellness Workshops & Health Screenings



Informational booths and expert guidance

VOLUNTEER OPPORTUNITIES

- Event Setup & Logistics
- Registration & Check-In
- Health Screening Support
- Kids Zone Support
- Vendor Support
- Event Traffic Support
- Food Distribution Support
- Clean-up Crew



SPONSORSHIP LEVELS

Presenting Sponsor

\$25,000

- Exclusive sponsorship of the Health Screening Plaza, the highest profile event area.
- Verbal recognition **each hour** from the Main Stage.
- Company representative will have an opportunity to speak from Main Stage.
- Company logo prominently displayed on the Main Stage Banner alongside national sponsor logos.
- Company booth will be a mandatory stop on the event's raffle card.
- Prominent logo recognition as the Presenting Sponsor displayed on The Concilio's website, social media, 15,000+ fliers, event signage and all emails.
- Prominent logo recognition as the Presenting Sponsor in event press release.
- Complimentary booth 10 x 10 booth

Silver Sponsor

\$5,000

- Verbal recognition **(two times)** from the Main Stage.
- Company logo prominently displayed on the Main Stage Banner.
- Company booth will be a mandatory stop on the event's raffle card.
- Prominent logo recognition displayed on The Concilio's website, social media, 15,000+ fliers, and event signage.
- Complimentary 10 x 10 booth.

Gold Sponsor

\$10,000

- Sponsorship of a premier activity at the event, such as the KidZone or other activity
- Verbal recognition **(three times)** from the Main Stage.
- Company logo prominently displayed on the Main Stage Banner.
- Company booth will be a mandatory stop on the event's raffle card.
- Company logo prominently displayed on The Concilio's website, social media, 15,000+ fliers, and event signage.
- Complimentary 10 x 10 booth.

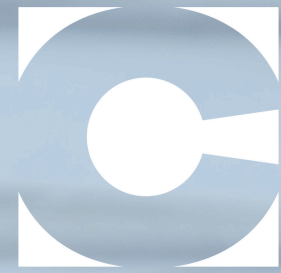
Bronze Sponsor

\$2,500

- Verbal recognition **(one time)** from the Main Stage.
- Listed as a Bronze Sponsor on The Concilio's website
- Prominent logo recognition displayed on 15,000+ fliers, and event signage.
- Complimentary 10 x 10 booth.

Donate to help us purchase backpacks and supplies! Any amount donated will directly serve children and families at the back-to-school health and fitness fair.





THE CONCILIO

THANK YOU FOR SUPPORTING

BOARD OF DIRECTORS

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Sponsorship Information

CONTACT NAME: _____

DONOR/COMPANY NAME: _____

(EXACTLY AS IT IS TO APPEAR IN PRINTED MATERIALS)

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

☐ I/WE WISH THIS GIFT TO BE ANONYMOUS

PAYMENT INFORMATION:

SPONSOR LEVEL SELECTED:

☐ PRESENTING SPONSOR - \$25,000

☐ SILVER SPONSOR - \$5,000

☐ GOLD SPONSOR - \$10,000

☐ BRONZE SPONSOR - \$2,500

☐ MY CHECK IS ENCLOSED: PAYABLE TO THE CONCILIO. CHECK AMOUNT \$: _____

☐ PAYING WITH CREDIT CARD

NAME ON CARD: _____ CARD NUMBER: _____

EXP. DATE: _____ CVV# ON BACK OF CARD: _____

☐ PLEASE SEND ME AN INVOICE

☐ I/WE ARE UNABLE TO ATTEND. PLEASE ACCEPT A GIFT IN THE AMOUNT OF \$_____.

☐ I/WE WOULD LIKE TO MAKE A DONATION THROUGH A DONOR-ADVISED FUND IN THE AMOUNT OF \$_____.

SIGNATURE: _____ DATE: _____

Donate to help us purchase backpacks and supplies!
Any amount donated will directly serve children and
families at the back-to-school health and fitness fair.



**Please return this form to Michelle Wilner at mwilner@theconcilio.org
If you have any questions call 214-818-0481.**

