



THE CONCILIO

Latino Strategy Institute

Sponsorship Opportunity 20 25

The 4th Annual

THE SUMMIT: Beyond the Numbers

Driving Academic and
Economic Outcomes in NTX

September 2025

Dallas, TX



TheConcilio.org



About Us

The Latino Strategy Institute (LSI) at The Concilio is a thought leadership hub dedicated to advancing academic and economic outcomes. Through data-driven research, strategic partnerships, and community engagement, we equip our programs and decision-makers with the insights needed to invest in Latino success.

Our Approach

Research and Storytelling

- We gather and analyze data to understand what drives or blocks Latino economic mobility.
- We turn that data into powerful stories that guide programs and policies.
- We support The Concilio's programs by tracking impact and outcomes.

Learning & Development

- We offer Hispanic Cultural Competency Training and workforce readiness tools.
- We help organizations become better partners in Latino advancement.

Stakeholder Engagement

- We bring together leaders through summits, think tanks, and private briefings.
- We spark collective action to solve systemic challenge

Why Success Matters

- **Future Workforce:** Latinos make up nearly 40% of Texas and a large share of young workers.
- **Economic Drivers:** Latino-owned businesses are fueling growth and innovation.
- **Consumer Power:** Latino spending is projected to hit \$2.5 trillion nationally.
- **Shared Prosperity:** When Latinos thrive, North Texas thrives.

Beyond the Numbers: State of Latinos Report

The State of Latinos Report offers a deep, data-informed look at the realities shaping Latino economic mobility in North Texas.

At LSI, we believe numbers tell us what is happening, but stories tell us why it matters. That's why we pair robust data with real-life experiences to reveal not just the trends, but the human impact behind them. Latinos are the future workforce, entrepreneurs, and consumers driving North Texas' prosperity, yet traditional data often misses the full scope of their contributions.

This report elevates Latino voices and insights to help business, philanthropic, and community leaders make smarter, more inclusive decisions that foster lasting economic, social, and cultural impact.



What To Expect



Keynote and Fireside Chat

The Summit will feature a keynote on the economic impact of Latinos in North Texas and a fireside chat with young Latino professionals on the importance of investing in both their success and the parents who support them.



Interactive Activities and Cross Sectorial Networking

Interactive activities to foster a unified understanding and opportunity for public-private sector networking.



Beyond the Numbers: State of Latino Report Presentation

The State of Latinos Report launch which will reveal the data and stories behind Latino economic mobility in North Texas to inform smarter, more inclusive action.

Media Impact



Featured in
58 media
articles



Audience
reach of
71M+ people

La Cumbre del Poder de los Latinos

Publicado el 24 de septiembre del 2024 • Actualizado a las 9:20 pm del 24 de septiembre del 2024



Media Mentions:

Dallas Morning News,
DCEO, People Newspaper,
Telemundo 39, Latino
Leaders Magazine,
The Strategerist Podcast,
Dallas Business Journal,
Dallas Innovates, Axios,
Al Dia, Estrella TV,
Aceso Total, D Magazine

Social Media in 2024

Audience: 8,613+
Impressions: 410,280
Engagements: 30,458
Video Views: 32,079

The Concilio is transforming Latino lives in North Texas

by Jillian Nachigal | October 20th, 2024



Photography by Victoria Gomez.

Join the Network of Cross Sector Stakeholders



Abounding Prosperity
Adventist Health
After8toEducate
Altschuler and Company
AMN Healthcare
AskEloy
AT&T
AVANCE-NORTH TEXAS
Bachman Lake Together
Bank of America
Baylor Scott and White
Bonton Farms
Brother Bill's Helping Hand
Carter BloodCare
Cal & Kay / GP Health
Catholic Charities Dallas
CCC Leadership
Cemetrics, LLC
Center for Socioeconomic Mobility
Charles Schwab Bank
Chase
Children's Health
Cigna Healthcare
Citra Urgent care
City of Dallas
City of Dallas Office of Community Care
COD
Dallas Fort Worth US Army Recruiting Battalion
Communities Foundation of Texas
Communities In Schools Dallas Region
Cook Children's Health Plan
CoSpero Consulting
Dallas Afterschool
Dallas College
Dallas College Foundation
Dallas County Health & Human Services
Dallas Economic Development Corporation
Dallas ISD - Parent Advocacy
Dallas Legacy Mission
Dallas Medical Center
Dallas Truth, Racial Healing & Transformation
Dallas ISD
Early Learning Alliance
Ebby Haliday
Educate Texas
El Rancho
Engage Dallas
Federal Reserve Bank of Dallas
Fifth Third Bank

Flores Advocacy Change & Transformation
Fort Worth ISD
Girl Scouts of Northeast Texas
Goldman Sachs
GP Health
Greater Dallas Hispanic Chamber of Commerce
Greater North Texas Hispanic Chamber of Commerce
Gutierrez Law Group
Heidelberg Materials North America
Heritage grocers/el rancho
Hilltop Securities
Hispanic Chamber of Commerce GP
Hummingbird Advisors, LLC
ilooklikeLOVE, Inc.
IP Living
Irving ISD
ISP Creative
It's Time Texas
JC & Sons
JP Morgan Chase
JPS Health Network
K Strategies
Kanarys
KERA
Kimberly Clark
KIMOTA/SMU
Latino Texas Policy Center
Leadership For Educational Equity
Leadership ISD
LULAC National Educational Service
Centers of Dallas
March to the Polls
Metrocrest Hospital Authority
Momentous Institute
Mondragonteam13
MoneyGram International
Morgan Stanley
Munoz Wealth Management
MVC Properties
North Dallas Bank & Trust (NDBT)
NOVOMERCATUS INC.
Office of Senator Nathan Johnson
OnDemand Realty
One Heart McKinney
Parkland Health
Parkland Health foundation
Paul Quinn College
Peña Search
Pepsico
PFA
PROSPANICA

Rainwater Charitable Foundation
Realty One Group
Redfin
Regional Hispanic Contractors Association
Regions Bank
Rosa es rojo
RTM-Dallas
SDH Communications
SMU
St. Jude Chapel
St. Philip & St. Augustine Catholic Academy
State Farm Insurance
Strategar LLC
Sullivan Law Offices
Sunwest Communications
SVP Dallas
Syniverse
Systems Thought Partners
TelevisaUnivision
Texas Bank Mortgage
Texas Health Resources
Texas Women's Foundation
The Cyber Security Group LLC
The Dallas Foundation
The Figueroa Law Group, PLLC
The Hockaday School
The Last Patrol
The Miles Foundation
The Mortgage Ability
The Richardson ISD Foundation
The University of Texas at Dallas
The UPS Foundation
Thrivent Financial
TNP
U.S. Committee for Refugees and Immigrants
United Way of Metropolitan Dallas
UNT Dallas
Uplift education
UT Southwestern
Vickery Meadow Youth Development Foundation
VistraCorp
West Dallas Multipurpose Center
Wilkinson Center
Wings Dallas
Woodforest National
Workforce Dallas
Youth Guidance

Testimonials



It was inspiring to hear the thought-provoking discussions spearheaded by The Concilio and all of the panelists at the Power of Latino Summit. The conversations delved into valuable data insights all aimed at catalyzing systemic change in the key areas of Education, Health, Wealth for North Texas. There is power in data, knowledge, and collective impact through cross-sector collaboration!

- Jovelyn Castellanos, Parkland



Understanding the implications of financial literacy on economic inclusion is essential to moving the economy forward for all communities. I look forward to continuing to contribute meaningfully to such conversations in the future!

- Tamara Reddic, Federal Reserve Bank Dallas



The summit encouraged attendees to envision a North Texas region that supports all residents, with a particular emphasis on health, wealth, and education for Latino communities. We were thrilled to be a part of such an important conversation and look forward to continuing to support The Concilio's long-range mission.

- Winston Lam, McKesson

Sponsorship Levels

Presenting Sponsor

\$25,000

- Eight reserved seats to attend in invitation-only Summit
- Front row reserved seating
- 2-minute speaking opportunity during Welcome
- Recognition on Website, newsletters, social media and press materials
- Verbal recognition from the podium
- Running video promotional with sponsor logos
- Signage and on-screen recognition at the event
- Full-page ad in event program
- Opportunity sponsor attendee gift bag or put something on the tables

State of Latinos Report Launch Sponsor

\$15,000

- Six reserved seats to attend the invitation-only Summit
- Recognition on Website, newsletters, social media and press materials
- Verbal recognition from the podium introducing the report
- Running video promotional with sponsor logos
- Signage and on-screen recognition at the event
- Half-page ad in event program
- Opportunity sponsor attendee gift bag or put something on the tables

Speaker Sponsor

\$5,000

- Four reserved seats to attend in invitation-only Summit
- Recognition on Website, newsletters, social media and press materials
- Verbal recognition from the podium before Lunch/reception
- Running video promotional with sponsor logos
- Signage and on-screen recognition at the event
- Logo recognition in all marketing collateral

Networking and Happy Hour Sponsor

\$2,500

- Two reserved seats to attend the invitation-only Summit
- Website, newsletters, and social media
- Recognition from the podium on a listed format
- Logo recognition in all marketing collateral
- On-screen recognition at the event



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Latino Strategy Institute

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Please return this form to Michelle Wilner mwilner@theconcilio.org

If you have any questions call 214-818-0481.