



THE CONCILIO

3rd Annual The Power of Latinos Summit
September 12, 2024
8:30 AM - 4 PM

Center for BrainHealth
2200 W Mockingbird Ln, Dallas, TX 75235

Sponsorship Packet

Registration Deadline: August 12, 2024



THE CONCILIO

Dear Friend,

In May 2022, The Concilio held the inaugural Power of Latinos Summit in Dallas. The summit was a culmination of over 40 years serving Latino families in DFW and was designed to illuminate the implications of the growing Latino community in Texas and across the country. The summit provided key insights into the most important trends that affect the buying power, educational achievements, political influence, health statistics, and socio-economic disparities within the Latino community. We engaged participants in interactive conversations on solutions to strategically address these topics.

With Texas ranked #2 and DFW ranked #6 for the largest Latino populations in the U.S., our region is poised to lead the nation with smart, strategic convening of researchers, policy makers, business leaders, and service providers to become a model of social innovation and thought leadership.

I invite you to join me and the thought leaders of our region to The Concilio's 3rd annual, The Power of Latinos Summit. This year's focus is to drive data-driven, action-oriented events and engagements that increase equity and advance socioeconomic mobility for Latinos in our region.

The summit agenda will feature dynamic discussions and activities covering a wide range of topics, including media representation, workforce development, financial empowerment, and the transformative potential of artificial intelligence (AI). We will bring together thought leaders, influencers, and stakeholders from diverse sectors to explore collaborative strategies for addressing the unique challenges faced by the Latino community in our region.

As a sponsor, your company will have the opportunity to showcase your commitment to driving positive change while gaining visibility among key decision-makers and community leaders. Your support will also enable us to provide education, resources, and networking opportunities to power the next generation of leaders.

We believe that by working together, we can drive meaningful change and create a more inclusive and prosperous future for all residents of North Texas. We hope you will join us in this important endeavor and consider becoming a sponsor of the 3rd annual The Power of Latinos Summit."

Thank you for your consideration and I hope to see you there!

Florencia Velasco Fortner

Best,
Florencia Velasco Fortner
President and CEO



All sponsorship opportunities will receive custom brand recognition that reflects each unique sponsorship, including:

- Email correspondence before and after the event
- Signage and on-screen recognition at the event
- Recognized on Summit microsite
- Recognition on press materials

PRESENTING SPONSOR | \$25,000

- Four reserved seats to participate in invitation-only Summit
- Be a panel moderator or panelist subject matter expert during segment of your choice
- Brief speaking opportunity during welcome or play 2-minute video instead
- Cultural competency training at your company for up to 40 people

MEDIA SPONSOR | \$15,000

- Two reserved seats to participate in invitation-only Summit
- Participate as a health panel moderator or panelist subject matter expert
- Dedicated speaking opportunity during the health panel discussion

WEALTH SPONSOR | \$15,000

- Two reserved seats to participate in invitation-only Summit
- Participate as a wealth panel moderator or panelist subject matter expert
- Dedicated speaking opportunity during the wealth panel discussion

WORKFORCE SPONSOR | \$15,000

- Two reserved seats to participate in invitation-only Summit
- Participate as an education panel moderator or panelist subject matter expert
- Dedicated speaking opportunity during the education panel discussion

ARTIFICIAL INTELLIGENCE SPONSOR | \$15,000

- Two reserved seats to participate in invitation-only Summit
- Participate as an education panel moderator or panelist subject matter expert
- Dedicated speaking opportunity during the education panel discussion

The following opportunities include branding recognition only and do not include entrance to the event.

CATERING SPONSOR | \$5,000

This sponsor could provide cultural competency training to a local healthcare organization to improve their ability to provide medical care to Latino families.

RECEPTION SPONSOR | \$5,000

This sponsor could help 5 students go to college by helping their parents learn how to better support them in school.

SPONSOR INFORMATION:

CONTACT NAME: _____

DONOR/COMPANY NAME: _____
(EXACTLY AS IT IS TO APPEAR IN PRINTED MATERIALS)

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE NUMBER: _____ EMAIL: _____

☐ I/WE WISH THIS GIFT TO BE ANONYMOUS

PAYMENT INFORMATION:

SPONSOR LEVEL SELECTED:

☐ PRESENTING SPONSOR - \$25,000

☐ MEDIA SPONSOR - \$15,000

☐ WEALTH SPONSOR - \$15,000

☐ WORKFORCE SPONSOR - \$15,000

☐ ARTIFICIAL INTELLIGENCE SPONSOR - \$15,000

☐ CATERING SPONSOR - \$5,000

☐ RECEPTION SPONSOR - \$5,000

☐ MY CHECK IS ENCLOSED: PAYABLE TO THE CONCILIO. CHECK AMOUNT \$: _____

☐ PAYING WITH CREDIT CARD

NAME ON CARD: _____ CARD NUMBER: _____

EXP. DATE: _____ CVV# ON BACK OF CARD: _____

☐ PLEASE SEND ME AN INVOICE

☐ I/WE ARE UNABLE TO ATTEND. PLEASE ACCEPT A GIFT IN THE AMOUNT OF \$_____.

☐ I/WE WOULD LIKE TO MAKE A DONATION THROUGH A DONOR-ADVISED FUND IN THE AMOUNT OF \$_____.

SIGNATURE: _____ DATE: _____

Sponsorship deadline with payment is August 12, 2024.
Please return this form to
mwilner@theconcilio.org or call Michelle Wilner at 214.818.0481 with questions.