



**THE CONCILIO
BIG DREAMS
SATURDAY, OCTOBER 25, 2025**

| Inspiring Families to Achieve Big Dreams

➤ **SPONSORSHIP OPPORTUNITIES**

OUR STORY

Our Mission: To build stronger communities by unlocking opportunities for Latino families with the vision of equity and opportunity for every family.

Challenges We Address: Achievement and health disparities faced by low-income families in DFW.

How We Address the Challenges: Tailor each program to the specific needs and challenges of children at various ages and phases of development. Use data-driven programs that allow families to break the cycle of intergenerational poverty and issues related to racial inequities.



FAMILIES STORIES

"In the PASE class, I learned several important topics that I can now apply in my household. I learned about the education system and who and where to ask for help. I learned that the most valuable thing is the time we as parents dedicate to our children's education. I wish with all my heart that my children will become professionals with a college degree, to develop a good reputation. And with God's help, we will accomplish this. The team from The Concilio has helped me start my journey to change my life. Blessings to all!" - Kathy

"The Healthy Kids, Healthy Families program is the best thing that has happened to me and my family as a whole. We have been living in times filled with lots of uncertainty and fear. However, this program has given us the tools necessary to keep pushing through. Thanks to this health program and to Maria Castillo, I have been able to rise above any obstacles that come my way. This motivation has also helped better my health in all aspects including mentally, emotionally, spiritually, and physically." - Griselda V.



THE CONCILIO

DÍA DE LOS MUERTOS STORY

At The Concilio, we're thrilled to intertwine tradition with celebration at our 2025 Big Dreams Gala. Our Dia de los Muertos theme, a Latino tradition that resonates deeply with our commitment to honoring the past while building a brighter future. The Gala will be a vibrant tapestry of cultural richness, where we pay homage to those who came before us, celebrating their lives and contributions. Join us on October 24th for a night that fuses the spirit of Dia de los Muertos with our dedication to help families achieve big dreams, family, and community.



BOARD OF DIRECTORS

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Chair-elect

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2025 BIG DREAMS GALA

SPONSORSHIP LEVELS



OFRENDA PRESENTING SPONSOR | \$30,000

- 2 VIP TABLES to the Gala (20 seats)
- VIP bottle service during the event
- Exclusive “Presented by” branding
- Speaking Opportunity at the Gala
- Logo presented in front of the Ofrenda Wall
- Recognition on all marketing materials (website, PR, print, email, social media)
- Website banner linked to your company’s website
- Recognition of your company logo projected on the sponsorship loop during the event
- 1 dedicated social media post

LA CATRINA SPONSOR | \$20,000

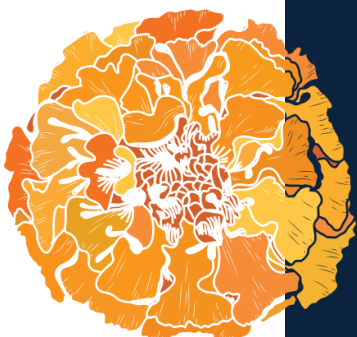
- 2 PREMIER TABLES to the Gala (20 seats)
- VIP bottle service during the event
- Recognition on all marketing materials (website, PR, print, email, social media)
- Recognition of your company logo projected on the sponsorship loop during the event
- Recognition of your company from the microphone during the event
- 1 dedicated social media post

CALAVERAS (SUGAR SKULL) | \$10,000

- **ONE EXCEPTIONAL table to the event (10 seats)**
- Premier recognition on all marketing materials (website, PR, print, email, social media)
- Exclusive recognition of your company logo projected on the sponsorship loop during the event
- Premium acknowledgment of your company from the microphone during the event

MARIGOLD FLOR DE MUERTO SPONSOR | \$5,000

- **ONE complimentary table to the event (10 seats)**
- Standard recognition on all marketing materials (website, PR, print, email, social media)
- Recognition of your company logo projected on the sponsorship loop during the event
- Recognition of your company from the microphone during the event



UNDERWRITING OPPORTUNITIES

Underwriting Opportunities will receive custom recognition that reflects each unique sponsorship and will be listed in all promotional materials prior to and at the event. The following opportunities include branding recognition only and do not include entrance to the event.

Catering & Beverage Sponsor | \$25,000

This generous contribution will pay for all food expenses associated with Big Dreams. The Food Underwriter will be listed as such in all promotional materials prior to and at the event.

Entertainment Sponsor | \$15,000

This generous contribution will pay for all entertainment costs associated with Big Dreams. The Entertainment Underwriter will be listed as such in all promotional materials prior to and at the event.

Digital Ofrenda Sponsor | \$10,000

This generous contribution will pay for our unique holographic tribute to family members of guests at the event. This Underwriter will be listed as such in all promotional materials prior to and at the event.

Decor Sponsor | \$10,000

This generous contribution will pay for all decor costs associated with Big Dreams. The Decor Underwriter will be listed as such in all promotional materials prior to and at the event.

Photobooth Sponsor | \$7,500

This generous contribution will pay for the photo booth at the Big Dreams event. The Underwriter will be listed as such in all promotional materials prior to and at the event.

Valet Sponsor | \$5,000

This generous contribution will pay for all our guests to enjoy complimentary valet during the event. The Valet Underwriter will be listed as such in all promotional materials prior to and at the event.

Step and Repeat Sponsor | \$2,500

This generous contribution will pay for the step and repeat at the Big Dreams event. The Underwriter will be listed as such in all promotional materials prior to and at the event.



HOW YOUR CONTRIBUTIONS SUPPORT THE CONCILIO

The Concilio's mission is to build strong communities by unlocking opportunities for Latino and other diverse families with a vision of equity and opportunity for all. There are many ways to support The Concilio's programs and services in action to impact thousands of parents, students, and families in North Texas.

PARENTAL ENGAGEMENT & EDUCATION

We equip families to maximize educational opportunities from cradle to career.

\$17,500 – Parents Advocating for Student Excellence (PASE) is a 9-week institute to equip families with the knowledge and tools to achieve academic success and ultimately help their children go on to college or other higher education. Parents learn about the public school system, communicate with teachers and counselors, and promote learning at home.

IMPACT: 80 INDIVIDUALS – PARENTS & CHILDREN

HEALTH & BENEFITS

We provide information and access to affordable resources so families can manage their health and well-being.

\$17,000 - In our 5-week Healthy Kids, Healthy Families institute, families vulnerable to obesity, high blood pressure, diabetes, and heart disease are encouraged to change from the inside out by learning how to nourish their bodies and minds in a healthy way. Participants also receive 1-on-1 assistance enrolling into federal programs such as CHIP/Medicaid and SNAP.

IMPACT: 80 INDIVIDUALS – PARENTS & CHILDREN

WRAP-AROUND SERVICES & SUPPORT

\$5,000 - SNAP/CHIP/Medicaid enrollment, utility and rental assistance, school supplies, holiday food, and toy drive. **IMPACT: 20 FAMILIES**

LATINO CAPACITY BUILDING

Our goal is to increase cultural intelligence by providing data-driven training, strategies, and resources that build capacity in organizations that work with Latino and Hispanic populations. We train in culturally sensitive strategies and provide concrete resources to help non-Latinos engage in a respectful and productive way with Latinos, Hispanics, and their communities.

THINK TANKS SERIES

A space for decision-makers on the topics of Education, Health, and Wealth to discuss and ideate solutions on issues affecting the Latino population in North Texas.

\$10,000 – PER SERIES SPONSOR

YOUNG LATINO PROFESSIONALS NETWORK

To provide a space for professional development, access to resources, and power connections for Young Latino Professionals in the DFW region.

\$10,000 – SPONSOR A NETWORKING RECEPTION



BIG DREAMS PAYMENT FORM

Sponsor name, as it should appear in print: _____ Contact person: _____

Telephone: _____ Phone type: _____ Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

OFRENDA PRESENTING SPONSOR | \$30, 000

- 2 VIP TABLES to the Gala (20 seats)
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- Recognition of your company from the microphone during the event
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CATERING & BEVERAGE SPONSOR | \$25,000

- ENTERTAINMENT SPONSOR | \$15,000
- DIGITAL OFRENDA SPONSOR | \$10,000
- DECOR SPONSOR | \$10,000
- PHOTOBOOTH SPONSOR | \$7,500
- VALET SPONSOR | \$5,000
- STEP AND REPEAT SPONSOR | \$2,500

CALAVERAS (SUGARSKULL) SPONSOR \$10, 000

- ONE EXCEPTIONAL table to the event (10 seats)
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MARIGOLD FLOR DE MUERTO SPONSOR \$5, 000

- ONE complimentary table to the event (10 seats)
- Standard recognition on all marketing materials (website, PR, print, email, social media)
- Recognition of your company logo projected on the sponsorship loop during the event
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DONATION (fully tax-deductible)

I am unable to attend but would like to make a tax-deductible gift in the amount of \$_____.

PAYMENT (Pledges, donations, and payments can also be made at concilio.org/events/events-big-dreams)

- Enclosed is my check payable to The Concilio
- Please bill me for my sponsorship by sending an invoice to my _____ email address / _____ mailing address, above.

Please contact **Michelle Wilner** at
mwilner@theconcilio.org for any questions
related to the Big Dreams Gala.

Signature: _____ Date: _____ Please submit form and payment to The Concilio