



**THE CONCILIO
BIG DREAMS
SATURDAY, OCTOBER 25, 2025**

| Inspiring Families to Achieve Big Dreams

► **SPONSORSHIP OPPORTUNITIES**



THE CONCILIO

DÍA DE LOS MUERTOS STORY

At The Concilio, we're thrilled to intertwine tradition with celebration at our 2025 Big Dreams Gala. Our Dia de los Muertos theme, a Latino tradition that resonates deeply with our commitment to honoring the past while building a brighter future. The Gala will be a vibrant tapestry of cultural richness, where we pay homage to those who came before us, celebrating their lives and contributions. Join us on October 25th for a night that fuses the spirit of Dia de los Muertos with our dedication to help families achieve big dreams, family, and community.



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2025 BIG DREAMS GALA

THE CONCILIO

OUR STORY

Our Mission: To build stronger communities by unlocking opportunities for Latino families with the vision of equity and opportunity for every family.

Challenges We Address: Achievement and health disparities faced by low-income families in DFW.

How We Address the Challenges: Tailor each program to the specific needs and challenges of children at various ages and phases of development. Use data-driven programs that allow families to break the cycle of intergenerational poverty and issues related to racial inequities.



FAMILIES STORIES

"In the PASE class, I learned several important topics that I can now apply in my household. I learned about the education system and who and where to ask for help. I learned that the most valuable thing is the time we as parents dedicate to our children's education. I wish with all my heart that my children will become professionals with a college degree, to develop a good reputation. And with God's help, we will accomplish this. The team from The Concilio has helped me start my journey to change my life. Blessings to all!" - Kathy

"The Healthy Kids, Healthy Families program is the best thing that has happened to me and my family as a whole. We have been living in times filled with lots of uncertainty and fear. However, this program has given us the tools necessary to keep pushing through. Thanks to this health program and to Maria Castillo, I have been able to rise above any obstacles that come my way. This motivation has also helped better my health in all aspects including mentally, emotionally, spiritually, and physically." - Griselda V.

SPONSORSHIP LEVELS



OFRENDA PRESENTING SPONSOR | \$30,000

- 2 VIP TABLES to the Gala (20 seats)
 - VIP bottle service during the program
 - Exclusive “Presented by” branding
 - Speaking Opportunity
 - Logo presented in front of the Ofrenda Wall
 - Recognition on all marketing materials (website, PR, print, email, social media)
 - Website banner linked to your company’s website
 - Recognition of your company logo projected on the sponsorship loop during the Gala
 - 1 dedicated social media post
- Unused tickets from your package will be used to sponsor staff members

LA CATRINA SPONSOR | \$20,000

- 2 PREMIER TABLES to the Gala (20 seats)
 - VIP bottle service
 - Recognition on all marketing materials (website, PR, print, email, social media)
 - Recognition of your company logo projected on the sponsorship loop during the Gala
 - Recognition of your company from the microphone during the Gala
 - 1 dedicated social media post
- Unused tickets from your package will be used to sponsor staff members

CALAVERAS (SUGAR SKULL) | \$10,000

- **ONE EXCEPTIONAL table to the event (10 seats)**
 - Premier recognition on all marketing materials (website, PR, print, email, social media)
 - Exclusive recognition of your company logo projected on the sponsorship loop during the Gala
 - Acknowledgment of your company from the microphone during the Gala
- Unused tickets from your package will be used to sponsor staff members

MARIGOLD FLOR DE MUERTO SPONSOR | \$5,000

- **ONE table to the Gala (10 seats)**
- Recognition on all marketing materials (website, PR, print, email, media)
- Recognition of your company logo projected on the sponsorship loop during the Gala
- Unused tickets from your package will be used to sponsor staff members





BIG DREAMS PAYMENT FORM

Sponsor name, as it should appear in print: _____ Contact person: _____

Telephone: _____ Phone type: _____ Email: _____

Address: _____ City: _____ State: _____ ZIP: _____

I prefer my gift to remain anonymous, waiving any name recognition in print or electronic materials.

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- VIP bottle service
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CATERING & BEVERAGE SPONSOR | \$25,000

- ENTERTAINMENT SPONSOR | \$15,000
- DIGITAL OFRENDA SPONSOR | \$10,000
- DECOR SPONSOR | \$10,000
- PHOTOBOOTH SPONSOR | \$7,500
- VALET SPONSOR | \$5,000
- STEP AND REPEAT SPONSOR | \$2,500

CALAVERAS (SUGARSKULL) SPONSOR \$10, 000

- ONE EXCEPTIONAL table to the event (10 seats)
- Premier recognition on all marketing materials (website, PR, print, email, social media)
- Exclusive recognition of your company logo projected on the sponsorship loop during the Gala
- Acknowledgment of your company from the microphone during the Gala
Unused tickets from your package will be used to sponsor staff members

MARIGOLD FLOR DE MUERTO SPONSOR \$5, 000

- ONE table to the Gala (10 seats)
- Recognition on all marketing materials (website, PR, print, email, social media)
- Recognition of your company logo projected on the sponsorship loop during the Gala
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DONATION (fully tax-deductible)

I am unable to attend but would like to make a tax-deductible gift in the amount of

\$ _____
PAYMENT (Pledges, donations, and payments can also be made at concilio.org/events/events-big-dreams
Enclosed is my check payable to The Concilio

- Please bill me for my sponsorship by sending
- an invoice to my _____ email address / _____ mailing address, above.

**Please contact Michelle Wilner at
mwilner@theconcilio.org for any questions
related to the Big Dreams Gala.**

Signature: _____ Date: _____ Please submit form and payment to The Concilio

650 Ft. Worth Ave, Suite 250 | Dallas, TX 75208 | theconcilio.org | 214.818.0481

Underwriting Opportunities will receive custom recognition that reflects each unique sponsorship and will be listed in all promotional materials prior to and at the Gala. The Underwriter will be listed as such in all marketing materials (Website, PR, Print, Email, Social Media) prior to and during Gala. Unused tickets from your package will be used to sponsor staff members.

Catering & Beverage Sponsor | \$25,000.
ONE PREMIER TABLE (10seats). This generous contribution will pay for all food & beverage associated with Big Dreams Gala.

Entertainment Sponsor | \$15,000 ONE EXCEPTIONAL TABLE at the Gala (10 seats). This generous contribution will pay for all entertainment cost associated with Big Dreams Gala.

Digital Ofrenda Sponsor | \$10,00 ONE EXCEPTIONAL TABLE at the Gala (10 seats). This generous contribution will pay for our unique holographic tribute to family members of guests at Big Dreams Gala.

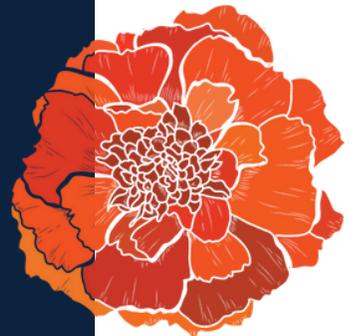
Decor Sponsor | \$10,000 ONE EXCEPTIONAL TABLE at the Gala (10 seats). This generous contribution will pay for El Dia de Los Muertos theme decor.

Photobooth Sponsor | \$7,500 (8 seats) Your company logo will appear on photobooth photos. This generous contribution will pay for the photo booth at the Big Dreams Gala.

Valet Sponsor | \$5,000 - 4 TICKETS to the Gala. This generous contribution will pay for all our guests to enjoy complementary valet during the Gala.

Step & Repeat Underwriter | \$2500 - 2 TICKETS to the Gala
This generous contribution will pay for the step and repeat at the Gala.

UNDERWRITING OPPORTUNITIES



HOW YOUR CONTRIBUTIONS SUPPORT THE CONCILIO

The Concilio's mission is to build strong communities by unlocking opportunities for Latino and other diverse families with a vision of equity and opportunity for all. There are many ways to support The Concilio's programs and services in action to impact thousands of parents, students, and families in North Texas.

PARENTAL ENGAGEMENT & EDUCATION

We equip families to maximize educational opportunities from cradle to career.

\$17,500 – Parents Advocating for Student Excellence (PASE) is a 9-week institute to equip families with the knowledge and tools to achieve academic success and ultimately help their children go on to college or other higher education. Parents learn about the public school system, communicate with teachers and counselors, and promote learning at home.

IMPACT: 80 INDIVIDUALS – PARENTS & CHILDREN

HEALTH & BENEFITS

We provide information and access to affordable resources so families can manage their health and well-being.

\$17,000 - Healthy Families engages, families vulnerable to obesity, high

blood pressure, diabetes, and heart disease to change from the inside out by learning how to nourish their bodies and minds in a healthy way. Participants also receive 1-on-1 assistance enrolling in benefits CHIP/Medicaid and SNAP.

IMPACT: 80 INDIVIDUALS – PARENTS & CHILDREN

WRAP-AROUND SERVICES & SUPPORT

\$5,000 - SNAP/CHIP/Medicaid enrollment, utility and rental assistance, school supplies, holiday food, and toy drive. **IMPACT: 20 FAMILIES**

GET UP! GET MOVING! COMMUNITY HEALTH FAIR

\$5,000 - We host an annual health fair to provide access to critical health resources. We offer FREE health screenings, education booths, fresh produce, physical activities for the whole family to enjoy. Your support will give access to families to receive Back- to - school essentials like backpacks, school supplies and a fresh haircut!

IMPACT: 50 CHILDREN