



# DÍA DE LOS MUERTOS STORY

At The Concilio, we're thrilled to intertwine tradition with celebration at our 2025 Big Dreams Gala. Our Dia de los Muertos theme, a Latino tradition that resonates deeply with our commitment to honoring the past while building a brighter future. The Gala will be a vibrant tapestry of cultural richness, where we pay homage to those who came before us, celebrating their lives and contributions. Join us on October 25th for a night that fuses the spirit of Dia de los Muertos with our dedication to help families achieve big dreams, family, and community.





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# DREAMS GALA



# **OUR STORY**

**Our Mission:** To drive transformative change through research, innovation, and solutions that strengthen families.

**Our Vision:** To pioneer pathways where Latinos redefine excellence, achieve economic mobility, and inspire generations to succeed.

**Challenges We Address:** Achievement and health disparities faced by low-income families in DFW.

How We Address the Challenges: Tailor each program to the specific needs and challenges of children at various ages and phases of development. Use data-driven programs that allow families to break the cycle of intergenerational poverty and issues related to racial inequities.



# FAMILY STORIES

"In the PASE class, I learned several important topics that I can now apply in my household. I learned about the education system and who and where to ask for help. I learned that the most valuable thing is the time we as parents dedicate to our children's education. I wish with all my heart that my children will become professionals with a college degree, to develop a good reputation. And with God's help, we will accomplish this. The team from The Concilio has helped me start my journey to change my life. Blessings to all!" - Kathy

"The Healthy Kids, Healthy Families program is the best thing that has happened to me and my family as a whole. We have been living in times filled with lots of uncertainty and fear. However, this program has given us the tools necessary to keep pushing through. Thanks to this health program and to Maria Castillo, I have been able to rise above any obstacles that come my way. This motivation has also helped better my health in all aspects including mentally, emotionally, spiritually, and physically."

- Griselda V.







- 2 VIP TABLES to the Gala (20 seats)
- VIP bottle service during the program
- Exclusive "Presented by" branding
- Speaking Opportunity
- Logo presented in front of the Ofrenda Wall
- Recognition on all marketing materials (website, PR, print, email, social media)
- Website banner linked to your company's website
- Recognition of your company logo projected on the sponsorship loop during the Gala
- 1 Dedicated social media post
- Unused tickets from your package will be used to sponsor staff members

### LA CATRINA SPONSOR | \$20,000

- 2 PREMIER TABLES to the Gala (20 seats)
- VIP bottle service
- Recognition on all marketing materials (website, PR, print, email, social media)
- Recognition of your company logo projected on the sponsorship loop during the Gala
- Recognition of your company from the microphone during the Gala
- 1 dedicated social media post
- Unused tickets from your package will be used to sponsor staff members

### CALAVERAS (SUGAR SKULL) | \$10,000

- ONE EXCEPTIONAL table to the event (10 seats)
- Premier recognition on all marketing materials (website, PR, print, email, social
- media)
- Exclusive recognition of your company logo projected on the sponsorship loop during the Gala
- Acknowledgment of your company from the microphone during the Gala
- Unused tickets from your package will be used to sponsor staff members

### MARIGOLD FLOR DE MUERTO SPONSOR | \$5,000

- ONE table to the Gala (10 seats)
- Recognition on all marketing materials (website, PR, print, email, media)
- Recognition of your company logo projected on the sponsorship loop during the Gala
- Unused tickets from your package will be used to sponsor staff members









# BIG DREAMS PAYMENT FORM

Sponsor name, as it should appear in print:		Contact person:	
Telephone:	Phone type:	Email:	
Address:		City:	State: ZIP:
☐ I prefer my gift to re	main anonymous, waiving any na	ame recognition	in print or electronic materials.
☐ OFRENDA PRESENTIN	NG SPONSOR   \$30,000		CALAVERAS (SUGARSKULL) SPONSOR \$10,000
<ul> <li>(website, PR, print, email, some second prints of your composition of your co</li></ul>	e program anding the Ofrenda Wall the materials (website, PR, program) and projected on the Gala strokage will be used to  PR   \$20,000 to Gala (20 seats) to grad (2		<ul> <li>ONE EXCEPTIONAL table to the event (10 seats)</li> <li>Premier recognition on all marketing materials (website, PR, print, email, social media)</li> <li>Exclusive recognition of your company logo projected on the sponsorship loop during the Gala</li> <li>Acknowledgment of your company from the microphone during the Gala</li> <li>Unused tickets from your package will be used to sponsor staff members</li> <li>MARIGOLD FLOR DE MUERTO SPONSOR</li> <li>\$5,000</li> <li>ONE table to the Gala (10 seats)</li> <li>Recognition on all marketing materials (website, PR, print, email, social media)</li> <li>Recognition of your company logo projected on the sponsorship loop during the Gala</li> <li>Unused tickets from your package will be used to sponsor staff members</li> <li>DONATION (fully tax-deductible)</li> <li>I am unable to attend but would like to make a</li> </ul>
staff members			tax-deductible gift in the amount of
	GE SPONSOR   \$25,000		
☐ ENTERTAINMENT SPONSOR   \$15,000			\$
☐ DIGITAL OFRENDA SPONSOR   \$10,000			Enclosed is my check payable to The Concilio
<ul><li>□ DECOR SPONSOR   \$10,000</li><li>□ PHOTOBOOTH SPONSOR   \$7,500</li><li>□ VALET SPONSOR   \$5,000</li></ul>			
			Please bill me for my sponsorship by sending
			an invoice to my
STEP AND REPEAT S	PONSOR   \$2,500		
Please contact Mich mwilner@theconcilio.org related to the Big I	g for any questions		email address or mailing address above  Payment- Pledges, donations, and payments can also be made on our website at: concilio.org/events/events-big-dreams

### **Underwriting Opportunities**

will receive custom recognition that reflects each unique sponsorship and will be listed in all promotional materials prior to and at the Gala. The Underwriter will be listed as such in all marketing materials (Website, PR, Print, Email, Social Media) prior to and during Gala. Unused tickets from your package will be used to sponsor staff members.

### Catering & Beverage Sponsor | \$25,000

ONE PREMIER TABLE (10seats). This generous contribution will pay for all food & beverage associated with Big Dreams Gala.

### **Entertainment Sponsor | \$15,000**

ONE EXCEPTIONAL TABLE at the Gala (10 seats). This generous contribution will pay for all entertainment cost associated with Big Dreams Gala.

### Digital Ofrenda Sponsor | \$10,000

ONE EXCEPTIONAL TABLE at the Gala (10 seats). This generous contribution will pay for our unique holographic tribute to family members of guests at Big Dreams Gala.

### Decor Sponsor | \$10,000

ONE EXCEPTIONAL TABLE at the Gala (10seats). This generous contribution will pay for El Dia de Los Muertos theme decor.

### Photobooth Sponsor | \$7,500

(8 seats) Your company logo will appear on photobooth photos. This generous contribution will pay for the photo booth at the Big Dreams Gala.

## Valet Sponsor | \$5,000

4 TICKETS to the Gala. This generous contribution will pay for all our guests to enjoy a complementary valet service during the Gala.

### Step & Repeat Underwriter | \$2,500

2 TICKETS to the Gala This generous contribution will pay for the step and repeat at the Gala.





# HOW YOUR CONTRIBUTIONS SUPPORT THE CONCILIO

There are many ways to support The Concilio's programs and services in action to impact thousands of parents, students, and families in North Texas.

### PARENTAL ENGAGEMENT & EDUCATION

We equip families to maximize educational opportunities from cradle to career.

\$17,500 – Parents Advocating for Student Excellence (PASE) is a 9-week institute to equip families with the knowledge and tools to achieve academic success and ultimately help their children go on to college or other higher education. Parents learn about the public school system, communicate with teachers and counselors,

and promote learning at home.

IMPACT: 80 INDIVIDUALS - PARENTS & CHILDREN

### **HEALTH & BENEFITS**

We provide information and access to affordable resources so families can manage their health and well-being.

**\$17,000** - Healthy Families engages families vulnerable to obesity, high blood pressure, diabetes, and heart disease to change from the inside out by learning how to nourish their bodies and minds in a healthy way. Participants also receive 1-on-1 assistance enrolling in benefits CHIP/Medicaid and SNAP.

IMPACT: 80 INDIVIDUALS - PARENTS & CHILDREN

### **WRAP-AROUND SERVICES & SUPPORT**

**\$5,000** - SNAP/CHIP/Medicaid enrollment, utility and rental assistance, school supplies, holiday food, and toy drive.

**IMPACT: 20 FAMILIES** 

### **GET UP! GET MOVING! COMMUNITY HEALTH FAIR**

We host an annual health fair to provide access to critical health resources.

**\$5,000** - We offer FREE health screenings, education booths, fresh produce, physical activities for the whole family to enjoy. Your support will give access to families to receive Back- to - school essentials like backpacks, school supplies and a fresh haircut!

**IMPACT: 50 CHILDREN**